

 travelgay  
**MEDIA PACK**



# THE LGBT MARKET

**420m**

worldwide

LGBT population

**\$219bn**

worldwide

LGBT travel spend

**23% more**

disposable income

**£6bn**

United Kingdom

LGBT travel spend

**\$85bn**

United States

LGBT travel spend

**70+**

Countries

Where it's illegal  
to be gay

**\$4.6tn**

Est. worldwide

LGBT purchasing  
power

3.9% OF GLOBAL GDP

**4th largest**

Economy in the world

Between Japan  
and Germany

**3rd largest**

Country by

population

# ABOUT



## MOST visited

LGBT travel  
website globally

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## 4 mins dwell time

on our site vs.  
53 seconds as  
internet average

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## 97% organic traffic

with excellent SEO  
and optimised  
website

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## \$210bn LGBT travel

spend annually  
worldwide

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**TravelGay.com is the world's most visited LGBT+ travel website receiving tens of millions of unique visitors a year, specialising in delivering the most comprehensive LGBT travel content.**

The site is the market leader in providing impartial information about hotels, gay clubs and gay bars. It is the best performing in the LGBT+ travel market for annual turnover and the number of room nights sold each year.

Acquired by OutOfOffice.com in 2018, a tailor-made travel company specialising in tailor-made trips, with the added benefit of everything being LGBT+ friendly. The company offers bespoke trips to places as diverse as the Galapagos, the Maldives, Mauritius, South Africa, Canada, Australia and many other destinations.

Combined, OutOfOffice.com and TravelGay.com form OutGlobal, part of The Palatinat Group, a UK-based leisure and travel specialist experiencing an annual turnover of over £100 million. Partner companies include YourGolfTravel.com, SpaBreaks.com, LoveVelo.co.uk and RacingBreaks.com.



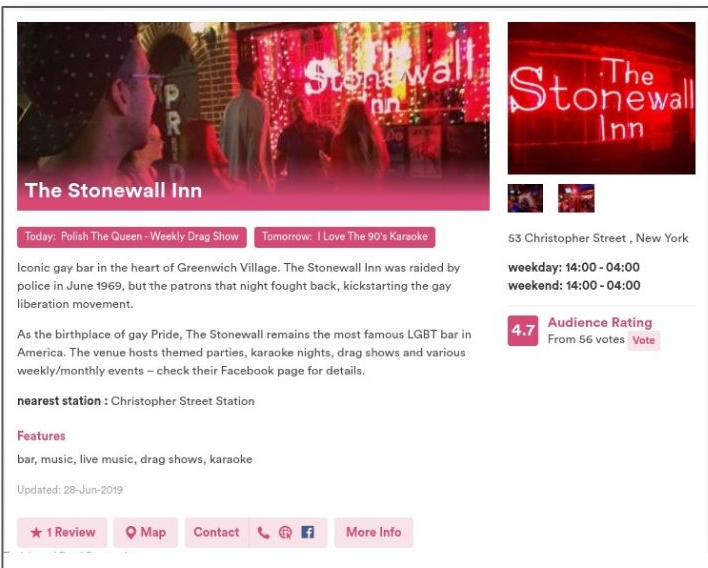
# WHY DO WE CHARGE?

We often get asked why we charge to list venues on our website.

In simple terms, it's because we're growing and scaling this website into a global business. With that come associated hosting charges, staffing costs and maintenance. But we know that our small monthly fee is paid back many times over to the businesses that list with us as they see their traffic and visitors increase dramatically and they see their own website ranking improve by being linked and associated with our own Domain Authority.



# LIST YOUR VENUE



**The Stonewall Inn**

Today: Polish The Queen - Weekly Drag Show Tomorrow: I Love The 90's Karaoke

53 Christopher Street , New York

weekday: 14:00 - 04:00  
weekend: 14:00 - 04:00

**4.7** Audience Rating  
From 56 votes [Vote](#)

nearest station : Christopher Street Station

**Features**  
bar, music, live music, drag shows, karaoke

Updated: 28-Jun-2019

[★ 1 Review](#) [Map](#) [Contact](#) [📞](#) [🌐](#) [f](#) [More Info](#)

## STANDARD

Venue description and images, opening hours, website and social media links, key features, weekly event information, special events and promotions, video content, address and map location information



## PREMIUM SUBSCRIPTIONS

> GOLD

> PLATINUM

GOLD and PLATINUM listings feature at the top of the page and receive considerably more traffic and visitors

### Top Picks





# ADVERTISE

## EDITORIAL FEATURE

- Rich editorial is available to enhance your destination or resort. This will continue to grow.

The screenshot shows the Travel Gay website's navigation bar with categories like EUROPE, ASIA/AUSTRALASIA, USA/CANADA, C/S AMERICA, AFRICA, and MORE. The main content area features a purple-tinted header for 'A Gay Guide To Provincetown', described as 'America's most popular gay staycation spot' by Alex. Below the header are several category buttons: Hotels, Guesthouses & B&Bs, On Today, Bars, Dance Clubs, Cruise Clubs, P-Town Guide, Culture, and Gay Map. A 'Gay Provincetown' button is also visible.

[Sharing Widget]

Provincetown is one of the best destinations in the USA for gay travellers. It's a small town in a remote setting at the tip of Cape Cod. Provincetown has long been a haven for artists and writers. Historically, it's famed as the sight of the Mayflower Compact.

The Puritans who came to America weren't to know that their landing place would later be overcome by gay men. Bliss.

Provincetown is very popular for gay staycations. It's packed with gay bars and gay hotels. Provincetown is great as a party destination. It also works as a romantic destination. The landscapes of Massachusetts form the perfect romantic backdrop. There are also some excellent boutique hotels to choose from. Every gay traveller in the USA should visit Provincetown at least once.



Provincetown, Massachusetts Latest Hotel Deals

Provincetown

Dates  
08/Nov/2020 - 10/Nov/2020

Guests  
2 adults in 1 room

SEARCH



Travel Gay

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Travel Gay is the world's leading resource for the LGBT traveller. Covering Europe, Asia, the USA, South America and South Africa, you'll find gay bars, clubs, saunas and recommended hotels.

47,738 people like this, including 4 of your friends

48,507 people follow this

<https://www.travelgay.com/>

020 3933 8000

Send message

[info@travelgay.com](mailto:info@travelgay.com)



Travel Gay

5 h

Find out how to get into Berlin's most notorious club.



## DEDICATED FACEBOOK POST

- We can run organic posts or highly targeted campaigns to specific segments

travelgay

# NEWSLETTER FEATURES

## FEATURED TOP SPOT

- To include a suitable description relevant to the venue. Will link back to the listing page on our website

## BOXED ADVERTISEMENT

- To include a suitable description relevant to the venue. Will link back to the listing page on our website

## BANNER

- Full page width with a direct link to your listing page on our website. Can include a promotion or special message



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GET IN TOUCH

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